



SOUTH AFRICA

REGIONAL BRANCH

Welcome to the world of events

TRADE SHOW PORTFOLIO | 2019

KEY FIGURES

GL events South Africa is operating as the regional branch of GL events, a worldwide leading provider of integrated solutions and services for Exhibitions and Events.

GL events South Africa places unrivalled experience, creativity and expertise in the events and exhibitions industry, at your service to cater for all your needs. As a partner and an advisor to event, exhibition organisers and exhibitors, GL events provides an extremely broad range of services.

+40

Years presence in South Africa

+20,000m²

Warehouse space in
South Africa

3

Branches in South Africa

Johannesburg, Durban , Cape Town

SERVICE OFFERING



CONSULTATION & CONCEPTUALISATION

We specialise in personalised consultation services, our Account Management team is highly experienced in the Exhibitions industry and will provide you the correct guidance to ensure your Trade show or Exhibition is a memorable representation of your brand.

Our team consists of qualified designers, all experts in their field who will ensure the details captured in the consultation process is translated into a captivating exhibition space.



TECHNICAL DRAWINGS, 3D MODELLING, 3D RENDERS

Our design service offering includes floor plans, technical drawings, 3D Modelling and Renders to ensure you have the finest details on the final product to be delivered.

All our designs comply to health and safety regulations and take into consideration the traffic flow and ergonomics of the exhibition space.



MANUFACTURING AND INSTALLATION

Our Trade show and Exhibition stand infrastructure is owned assets and any additional components are produced in house, our facilities include a variety of machinery, spray booths etc, all operated by expert carpenters.

All projects are individually managed by a Project Manager from inception and a Site Manager is provided during the build to ensure the end product is compliant from both a safety and aesthetic perspective.

PARTNERSHIP MODEL

The GL events South Africa business model is based on forming **long-term partnerships** with our customers and building a **strategic, mutually beneficial** relationship.

We have the ability to supply all Event and Exhibition requirements from our **in-house inventory** and **facilities** across South Africa.

A long-term relationship strategy enables us to fully understand customer's **expectation** in terms of **brand exposure, preferences in design** and internal processes.

A **dedicated** Account/Project manager is also assigned to each account to ensure a **high level** of **customer service** is maintained at all times.

A site manager, or multiple site managers (depending on the size of the project) is allocated to **support** the Account/Project manager and oversee all elements of **execution**.

We have been providing solutions to some of our main show customers for more than **20 years**.



STOCK ITEMS AND IN-HOUSE SERVICES



SHELL SCHEME AND MARQUEE INFRASTRUCTURE



FURNITURE, ELECTRICAL AND FLOORING



CUSTOM FACTORY



**DESIGN STUDIO, PROJECT AND SITE
MANAGEMENT TEAM**

STOCK ITEMS AND IN-HOUSE SERVICES



SHELL SCHEME

13 900 SQM STOCK



FURNITURE

> 25 000 PIECES IN STOCK



CUSTOM FACTORY

3 FACTORIES | >10 CARPENTERS



PROJECT & SITE MANAGEMENT TEAM

27 STAFF MEMBERS



CARPETING

> 120 000 SQM STOCK



ELECTRICAL COMPONENTS

> 23 000 PIECES IN STOCK



MARQUEE INFRASTRUCTURE

> 21 000 SQM IN STOCK



DESIGN STUDIO

7 SENIOR DESIGNERS

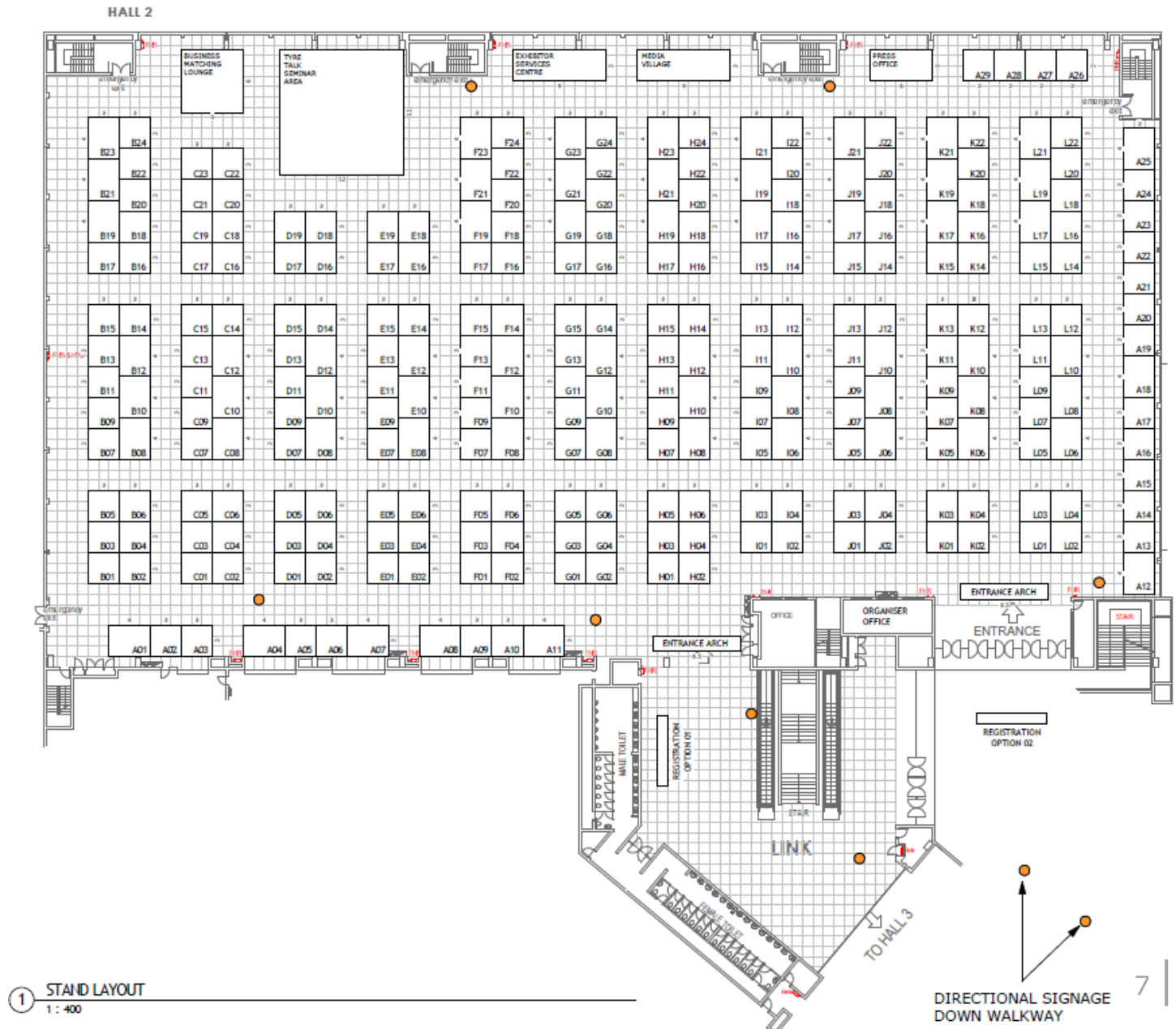
SHOW LAYOUT & FLOORPLAN

Our design library includes templates of all the major venue floorplans in South Africa.

We have executed projects in all the major venues and also possess the capability to construct a temporary venue or additional outside venues for overflow exhibitors.

Our design team has expert knowledge on the constraints of the local venues and how to create a floorplan that ensures the maximum utilisation of space and traffic flow.

Our floor-plans comply to international standards and always adhere to health and safety requirements.



CUSTOM ELEMENTS

We specialize in the design, manufacturing and installation of Custom show elements. This enables each organiser to differentiate their show from the next. From Registration areas, to seminar theaters, we can provide a custom designed solution from wood elements or creatively clad system components to best suite your show look and feel.

Registration counters



Info Towers

CUSTOM ELEMENTS



Special meeting areas



Floor plan Wall



Entrance Arches

TENSION FABRIC SYSTEMS



Tension Fabric Systems allows for high quality graphic prints with a seamless finish. The system is light and easy to construct and saves substantial build-up time when compared to traditional vinyl applications.

The product is well suited for:

- Large Graphic wall applications
- Entrance arches and backwalls
- Custom show area elements and Seminar area branding
- Backlit pillars or registration counters
- Applications where graphics need to be stored and re-used

ONLINE ORDERING PLATFORM

Our technology partner has developed this Exhibition specific, online ordering platform across the last 9 years.

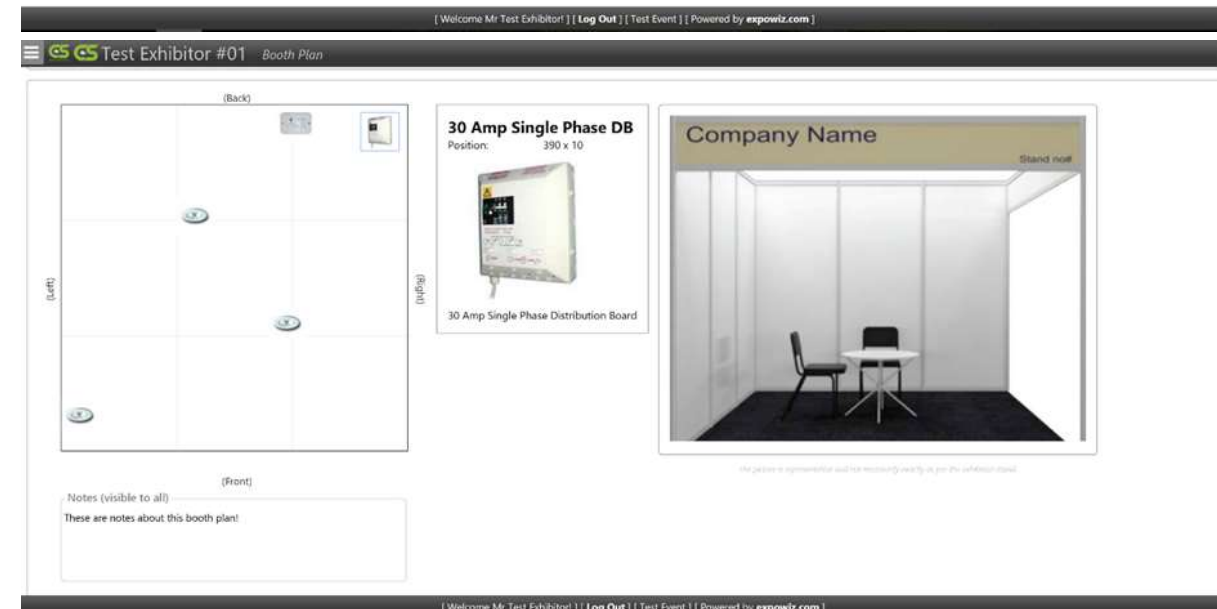
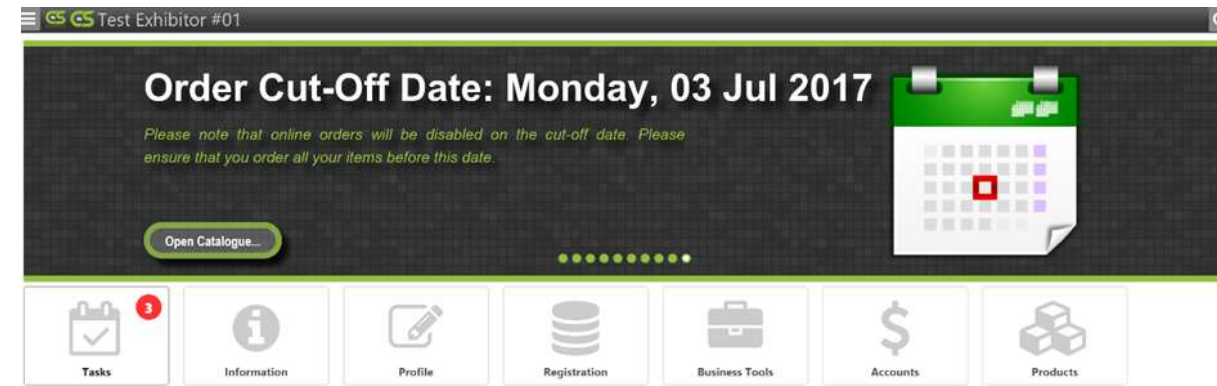
The online ordering platform enables the exhibitor to place, pay and manage online orders that would normally be managed via an email process and printed or emailed Exhibitor brochure.

The platform can be managed by GL events South Africa as a full-turnkey solution, or managed by the Organiser with the support of GL events.

The platform allows the loading of price lists and stock components of multiple suppliers and also includes layout plan functions for the stand set-up.

The platform also facilitates easier communication in terms of, out of stock items, and recons on elements with outstanding payments.

On-site orders are processed on the platform and ensures quicker assistance to Exhibitors.





PRODUCT

Shell Stands
System Stands
Furniture
Electricals
Flooring
Audio-Visual
Graphics

SERVICES

Project Management
Hostesses
Stand Dressing
Stand Catering
International projects

Full-Turnkey | Solutions

OPERATIONS

Project Management
Site Management
Health and Safety
Configuration
Dismantling
Storage

DESIGN

Concept
Line drawings
3D Renders
3D Modelling
3D Walkthrough



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