



# GL EVENTS

## SOUTH AFRICA

Welcome to the world of events

# KEY FIGURES

GL events South Africa is operating as the regional branch of GL events, a worldwide leading provider of integrated solutions and services for Exhibitions and Events.

GL events South Africa places unrivalled experience, creativity and expertise in the events and exhibitions industry, at your service to cater for all your needs. As a partner and an advisor to event, exhibition organisers and exhibitors, GL events provides an extremely broad range of services.

**+40**

Years presence in South Africa

**+20,000m<sup>2</sup>**

Warehouse space in  
South Africa

**3**

Branches in South Africa

Johannesburg, Durban , Cape Town





# SERVICE OFFERING



## CONSULTATION & CONCEPTUALISATION

We specialise in personalised consultation services, our Account Management team is highly experienced in the Exhibitions industry and will provide you the correct guidance to ensure your stand is a memorable representation of your brand.

Our team consists of qualified designers, all experts in their field who will ensure the details captured in the consultation process is translated into a captivating exhibition space.



## TECHNICAL DRAWINGS, 3D MODELLING, 3D RENDERS

Our design service offering includes technical drawings, 3D Modelling and Renders to ensure you have the finest details on the final product to be delivered.

All our designs comply to health and safety regulations and take into consideration the traffic flow and ergonomics of the exhibition space.



## MANUFACTURING AND INSTALLATION

Majority of our custom stand products are produced in house, our facilities include a variety of machinery, spray booths etc, all operated by expert carpenters.

All custom stand projects are individually managed by a Site Manager that will ensure the end product is compliant from both a safety and aesthetic perspective.

# FROM 3D TO REALITY

Our teams ensure that each stand delivered is compliant to specification and drawings provided on the initial proposal. We aim to **always exceed** customer expectations and deliver on our quality promise by making our 3D rendered concepts **come to life** in our factories and on site.

| 3D RENDER



| COMPLETED STAND





# COMPLETED PROJECTS

GL events South Africa has been operational for more than **40 years**, our teams have worked with a diverse portfolio of local and international customers and executes more than **200 custom projects** per year. Examples of the brands we have supplied :



Denel  
BMW  
**SCANIA**  
VW  
GREIF  
Armcor  
**AFROX**  
Agri SA  
**FAW**  
Telkom  
SA Tourism  
DTI  
World Expo  
Playstation  
**Bayer**  
Arysta  
**VALLEY**  
Grain SA  
KAIFA  
De Beers  
**ANGLO PLATINUM**  
Momentum  
Gauteng Province



# COMPLETED PROJECTS

Our custom portfolio includes builds from **Full-custom** to System clad designs. We offer cost effective solutions within our custom portfolio and cater for stands from **9** square meters to **200** square meter pavilions and double storey structures. Examples of the brands we have supplied :

Mr Price  
TeeJet  
**SALGA**  
Swaziland  
Tongaat Hulett  
Pfizer  
**SAP**  
Goldwind  
**Sweet Orr**  
Germany  
Nedbank  
Red Bull  
Standardbank  
Tal  
**Durban Tourism**  
Deloitte  
Ronin  
**SAA**  
UD Trucks  
BBC  
**TIKZN**  
Germany  
Nedbank





# COMPLETED PROJECTS

We offer a unique benefit in terms of **Outdoor exhibition structures**, we are the only South African custom-stand builder who can provide outdoor structures using our in-house marquee stock. We also offer stand alone, fully enclosed outdoor structures.



**COCA COLA**  
Big Green Egg  
SKA  
**NOSA**  
Hinterland  
**Rwanda**  
Ezemvelo  
Business connexion  
**Oracle**  
MTN  
**ZIT**



**Alvarion**  
Evonik  
Eastern Cape  
**AFROX**  
Fairmont  
Huawei  
**Israel**  
Afrilog  
Carmeuse  
Namport

# QUALITY ASSURANCE



**EXPERT DESIGN TEAM**



**EXPERIENCED INSTALLATION TEAM**



**DETAILED PROJECT PLANNING**



**DEDICATED SITE MANAGER**





## PRODUCT

Custom stand production  
Furniture  
Electricals  
Flooring  
Audio-Visual  
Graphics

## SERVICES

Project Management  
Hostesses  
Stand Dressing  
Stand Catering  
International projects

# Full-Turnkey | Solutions

## OPERATIONS

Project Management  
Site Management  
Health and Safety  
Configuration  
Dismantling  
Storage

## DESIGN

Concept  
Line drawings  
3D Renders  
3D Modelling  
3D Walkthrough



# CONTACT

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