

COMPANY PROFILE

WELCOME
TO THE WORLD
OF EVENTS



SOUTH AFRICA

GL EVENTS, UNIQUE EXPERTISE

GL events South Africa is South Africa's leading Events and Exhibitions infrastructure supplier, we place unrivalled experience, creativity and expertise at your service to organise and to assist in all your event's needs.

As a partner and an advisor to event and exhibition organisers, GL events provide a broad range of services for:

- Exhibitions
- Trade Shows
- Custom Exhibition Stands
- Events & Conferences
- Retail Solutions
- Marquees
- Furniture Hire & Electrical Infrastructure
- Printing and Branding

OUR CORPORATE SOCIAL RESPONSIBILITY

With this in mind, GL events has deployed three programmes in favour of sustainable development:

Think People is aimed at the Group's 4,000 employees. The aim is to promote mobility, employee training, career development and diversity.

Think Green programme addresses the Group's environmental challenges. This includes shifting GL events' product and services towards eco-responsible solutions, improving waste management and reducing energy consumption.

Think Local is a programme designed to support local activities. This mission involves establishing active dialogue with stakeholders in the field and developing the positive impact of events on the local community.

"GL EVENTS, THE ONLY GLOBAL PLAYER IN THE MARKET."

The GL events brand experience is further strengthened by our offering of fully integrated specialist services, all our services can be procured as stand-alone or as a full turnkey solution.

With more than 40 years industry experience, we offer expert knowledge in technical, commercial, design and management of projects, the company's skilful and experienced team allows GL events to make every brand experience an event.

From international sports and political events to small gatherings or a full scale national retail renovation, GL events offer a service that suits any budget and needs.

ETHICS AND ANTI CORRUPTION CHARTER

Since its creation, GL events has built its business on strong values, driven by a proactive policy regarding ethical conduct.

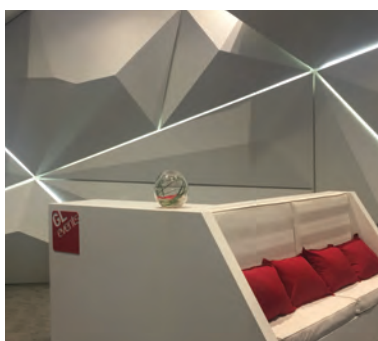
GL events business activities are conducted with integrity and in compliance with French and international standards concerning ethics and compliance.

With this in mind, GL events has implemented a wide-ranging ethics and compliance programme:

3 BRANCHES IN SOUTH AFRICA



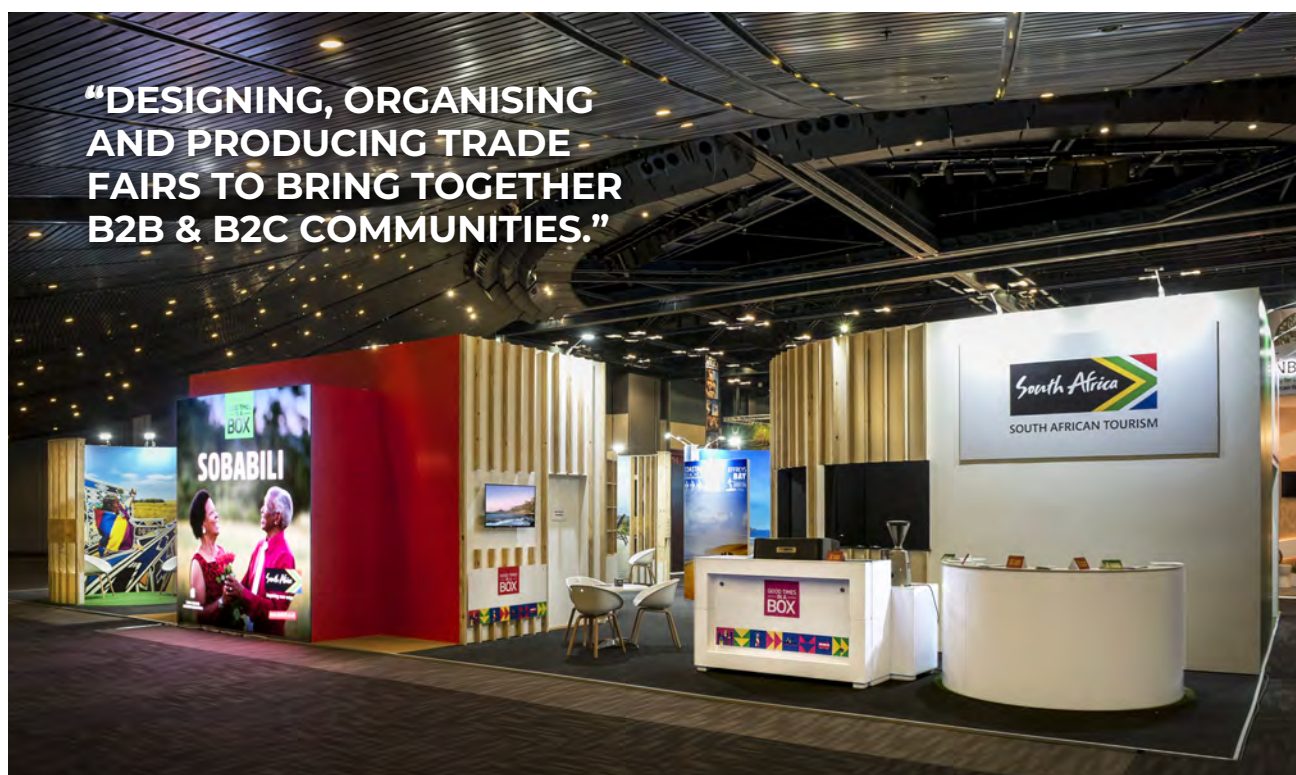
**GL EVENTS
JOHANNESBURG**



**GL EVENTS
DURBAN**



**GL EVENTS
CAPE TOWN**



**“DESIGNING, ORGANISING
AND PRODUCING TRADE
FAIRS TO BRING TOGETHER
B2B & B2C COMMUNITIES.”**

GL EVENTS EXHIBITIONS

GL EVENTS SOUTH AFRICA
IS THE LEADING NAME IN
EXHIBITION SOLUTIONS

We provide full turnkey solutions for all of your exhibition needs, whether you need a small custom designed stand with company branding, right through to organizing the complete exhibition.

We have over 30 years of international experience, at a cost that is competitive with the local market.

We have 3 factories based in South Africa and also render services into Africa and other global destinations. Our large asset base and industry experience enable us to offer highly competitive pricing with excellent quality.

- Exhibition and Display Units
- Carpets
- Electrical Distribution
- Stand lighting
- Conference Furniture
- Café and Cocktail Furniture
- Lounge Furniture
- Signage
- Accessories (bins, water coolers, etc.)

GL EVENTS CUSTOM STANDS

EXECUTING MORE
THAN 200 CUSTOM
PROJECTS PER YEAR

Custom Exhibition Stands is still one of the most effective ways to show off the quality of your brand at any exhibition. We have 2 full custom factories in South Africa fitted with high-quality machinery, spray booths and expert carpenters.

Our 3 design studios work closely with the factories to ensure that your stand is not only aesthetically pleasing but also functional and effective.



GL EVENTS MARQUEES

OFFERING UNIQUE MARQUEE SOLUTIONS

Our unique portfolio enables our customer to set up a semi-permanent event structure with the finish and feel of a permanent structure.

We offer free span marquees which eliminate the need for structural floor mountings that interfere with the venue space. In addition to PVC, our units are available with glass or cassette frontage which gives the illusion of a permanent venue. Exclusive clear roof and double story marquee units are also available.

Our design studios are experts in their field and we offer our marquee solutions with unique interior fitments to make any event truly memorable.

6-25M MARQUEES

5X5M SNOWPEAK

DOUBLE STORY
MARQUEES

HEXAGON & ARMBRUSTER
STRUCTURES

GL EVENTS HIRING

DIVERSE STOCK HOLDING PROVIDER

With an impressive furniture inventory, GL events has the quantity, quality, and variety of furniture to suit any occasion. From standard tables and chairs, office set-ups and display cabinets to luxurious couches, cocktail tables and chairs and designer chandeliers.

The GL events furniture range caters for every event sector, functionality, and ambiance. We can furnish your shop, sporting or cultural event, and exhibition with robust, yet comfortable and beautiful furniture in any style that suits your needs.

- Café Furniture
- Cocktail Furniture
- Lounge Furniture
- Outdoor Furniture
- Conference Furniture
- Carpets
- Lighting and Electrical Distribution
- Accessories



SHOPFITTING

WE PLAN, WE DESIGN AND MOST IMPORTANTLY, WE DELIVER A PERFECT SHOP-FITTING SOLUTION.

From conceptualisation to installation, we offer a fully integrated service, starting at the very beginning following through every milestone, until the final installation stage is achieved and completed.

Our team of expert and experienced shopfitters will leave no stone unturned when creating an awesome first impression for your clients. Whether fitting out a small corner café, an exclusive boutique or a hyperstore, our creative ideas and quality workmanship will not disappoint neither you nor your valued customers.

We have an array of wide-ranging services, which include all aspects of quality shop-fitting and outstanding workmanship.

Our turnkey shop-fitting service includes careful planning and top-of-the-range quality finishes!

- Full project planning and management service
- Experienced retail & space planning designers
- Technical drawings, 3D modelling & 3D renders
- Store design in line with retail strategy
- Durable, fit for purpose materials
- Quick turn-around time
- Cost effective, quality solutions
- Full adherence to in-mall regulations

€741.2m

GROUP 2021 TURNOVER

€1.173B

GROUP 2019 TURNOVER

MORE
THAN
90
OFFICES AND VENUES
AROUND THE WORLD

MORE
THAN
4500
EMPLOYEES WORLDWIDE

3 BUSINESS DIVISIONS



GL EVENTS LIVE

FROM THE DESIGN
TO THE PRODUCTION
OF YOUR EVENT



GL EVENTS VENUES

A WORLDWIDE NETWORK
OF VENUES



GL EVENTS EXHIBITIONS

A LEADING PLAYER WITH
CLOSE RELATIONSHIPS
WITH THE COMMUNITIES
IT REPRESENTS

BRANDS

GL EVENTS SOUTH AFRICA WORKS
WITH A MULTITUDE OF BRANDS

MR PRICE, TEEJET,
SALGA, SWAZILAND, TON-
GAAT HULETT, PFIZER, SAP, GOLDWIND, SWEET
ORR, GERMANY, NEDBANK, RED BULI, STANDARD
BANK, TAL, DURBAN TOURISM, ALVARION, EVONIK, EASTERN
CAPE, AFROXM, FAIRMONT, HUAWEI, ISRAEL, AFRIOLOG, CAR-
MEUSE, NAMPORT, COCA COLA, BIG GREEN, GG, SKA NOSA, HIN-
TERLAND, DELOITTE, RONIN, SAA, UD TRUCKS, BBC, TIKZN, NAMPO,
HOME MAKERS, DENEL, BMW, SCANIA, VW, GREIF, ARMSCOR, AFROX,
AGRI SA, FAW, TELKOM, SA TOURISM, DTI, WORLD EXPO PLAYSTATION,
BAYER, ARYSTA, VALLEY, GRAIN SA, KAIFA, DE BEERS, ANGLO PLATINUM,
SONY, SUN INTERNATIONAL, RWANDA, EZEMVE-
LO, BUSINESS CONNEXION, ORACLE, MTN,
GAUTENG PROVINCE, ZIT, FOREVER
NEW, BIDVEST, GUESS, NOKIA, SPAR,
CHECKERS, MOMENTUM, REED
EXHIBITIONS, PRODIST, BAUMA,
ELECTRAMINING, BLOEM
SKOU, KZN CONSTRUCTION,
WISA, AFRICACOMM, SAITEX,
SECUREX, AFRICA HEALTH,
SARCD, IFAT, CAPE
YEARLING, SICE, SA
CHEESE FESTIVAL,
FESTIVAL OF
MOTORING,



- JOHANNESBURG
- DURBAN
- CAPE TOWN

Johannesburg Expo Centre
Corner Nasrec & Randshow Roads,
Gate 2 Entrance, Johannesburg, 2091

Tel: +27 (0) 11 210 2500
info.za@gl-events.com

www.gl-events.co.za