

SEMI-PERMINENT MOBILE  
BRAND ACTIVATION  
CORPORATE  
RETAIL  
PORTFOLIO

# DESIGN FOLIO



SOUTH AFRICA

# DESIGN SEMI-PERMINENT MOBILE



## PUMA CARS MOBILE RETAIL ACTIVATION VEHICLE SHOWROOM

- A** POINT OF SALE COUNTER  
SIZE: 1500mm (L) X 700mm (W) X 1000mm (H)
- B** FLOATING DISPLAY COFFEE STATION  
SIZE: 3450mm (L) X 600mm (W) X 800mm (H)
- C** INTERACTIVE DISPLAY WITH TOUCH SCREEN  
SIZE: 2000mm (L) X 2360mm (H)
- D** CONTAINER CONVERSION  
SIZE: 60m<sup>2</sup>



## MOTOTOLA MOBILE RETAIL ACTIVATION MOBILE PHONE

- A** POINT OF SALE COUNTER  
SIZE: 3500mm (L) X 600mm (W) X 1000mm (H)
- B** RETAIL SLAT WALL WITH GRAPHIC PRINT  
SIZE: 5000mm (L) X 2300mm (H)
- C** LED SCREEN WALL  
SIZE: 3000mm (L) X 3000mm (H)
- D** CONTAINER CONVERSION  
SIZE: 30m<sup>2</sup>



# DESIGN SEMI-PERMINENT MOBILE



LEROY MERLIN  
MOBILE RETAIL ACTIVATION  
HOME IMPROVEMENT SHOWROOM

**A** STACKABLE SIGNAGE  
SIZE: 2000mm (L) X 1000mm (H)

**B** FIXED EXTERIOR SIGNAGE  
SIZE: 1200mm (L) X 1500mm (H)

**C** CONTAINER CONVERSION  
SIZE: 15m<sup>2</sup>



WILD BEAN  
MOBILE CAFE ACTIVATION  
HOSPITALITY & FOOD SERVICE

**A** POINT OF SALE COUNTER  
SIZE: 3000mm (L) X 800mm (W) X 900mm (H)

**B** STACKABLE SIGNAGE  
SIZE: 3000mm (L) X 1200mm (H)

**C** LED SCREEN WALL  
SIZE: 6000mm (L) X 3000mm (W) 150mm (H)

**D** CONTAINER CONVERSION  
SIZE: 9m<sup>2</sup>

# DESIGN BRAND ACTIVATION



AUDI MEDIA LAUNCH  
RETAIL BRAND ACTIVATION  
VEHICLE SHOWCASE

**A** LED SCREEN PANELS  
SIZE: 2000mm (L) X 1500mm (H)

**B** RAISED FLOOR WITH GRAPHIC  
SIZE: 25m<sup>2</sup>

**C** CUSTOM WALL  
SIZE: 6000mm (L) X 1000mm (W) X 2400mm (H)



FRASERS  
RETAIL BRAND ACTIVATION  
UTILITY & TRAVEL BAGS

**A** POINT OF SALE COUNTER  
SIZE: 1300mm (L) X 700mm (W) X 1000mm (H)

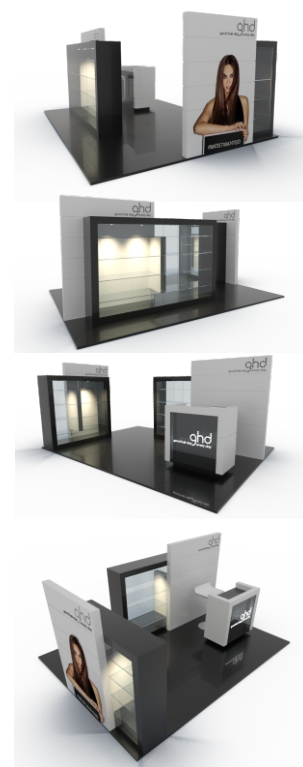
**B** ILLUMINATED FABRIC GRAPHIC  
SIZE: 950mm (L) X 1600mm (H)

**C** CUSTOM DISPLAY UNITS  
SIZE: 3000mm (L) X 800mm (W) X 1800mm (H)

**D** CONTAINER CONVERSION  
SIZE: 15m<sup>2</sup>



# DESIGN BRAND ACTIVATION



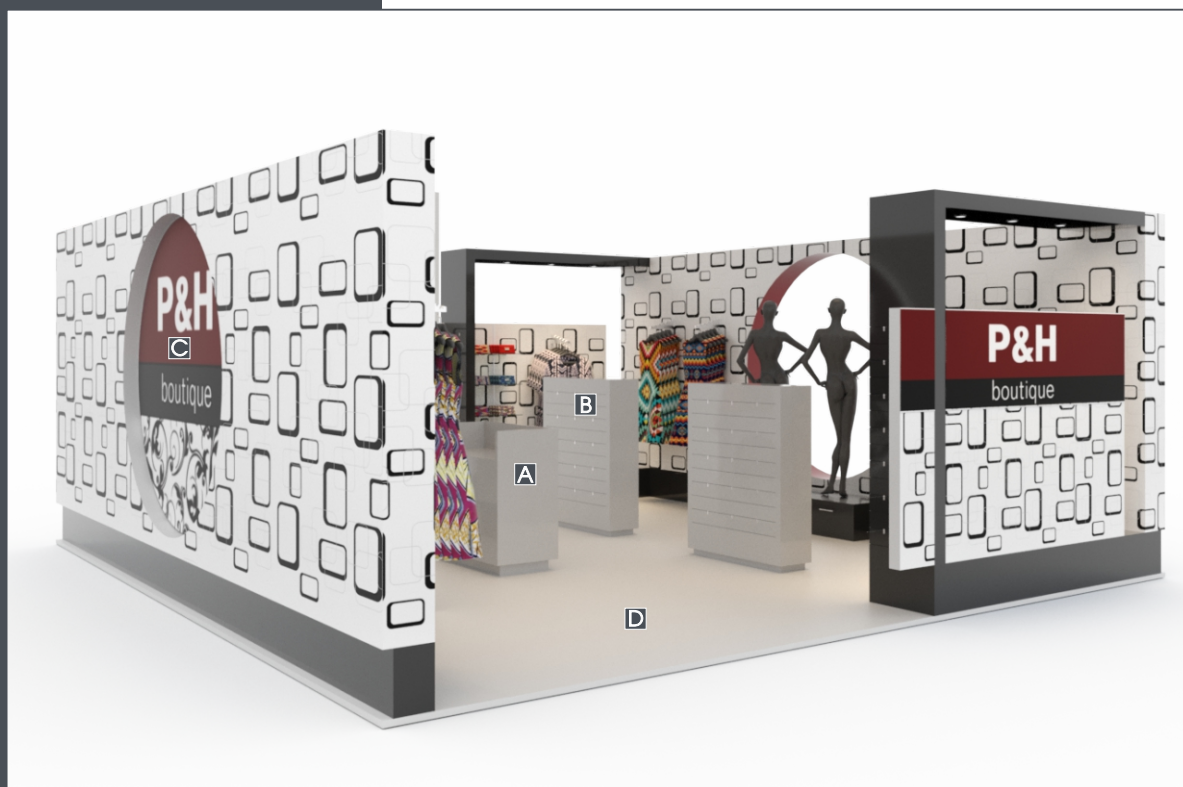
GH  
RETAIL BRAND ACTIVATION  
HAIR EQUIPMENT & ACCESSORIES

**A** POINT OF SALE COUNTER  
SIZE: 1000mm (L) X 600mm (W) X 1000mm (H)

**B** CUSTOM GLASS SHOWCASE WITH GRAPHIC  
SIZE: 2500mm (L) X 500mm (W) X 1500mm (H)

**C** CUSTOM SPRAYED RAISED FLOOR  
SIZE: 12m<sup>2</sup>

**D** CUSTOM GLASS SHOWCASE  
SIZE: 2000mm (L) X 500mm (W) X 1500mm (H)



MOTOTOLA  
MOBILE RETAIL ACTIVATION  
MOBILE PHONE

**A** POINT OF SALE COUNTER  
SIZE: 1000mm (L) X 500mm (W) X 1000mm (H)

**B** FREE STANDING SLAT WALL UNITS  
SIZE: 1000mm (L) X 300mm (W) X 1250mm (H)

**C** CUSTOM DISPLAY WALL WITH WALLPAPER  
SIZE: 6000mm (L) X 250mm (W) X 2500mm (H)

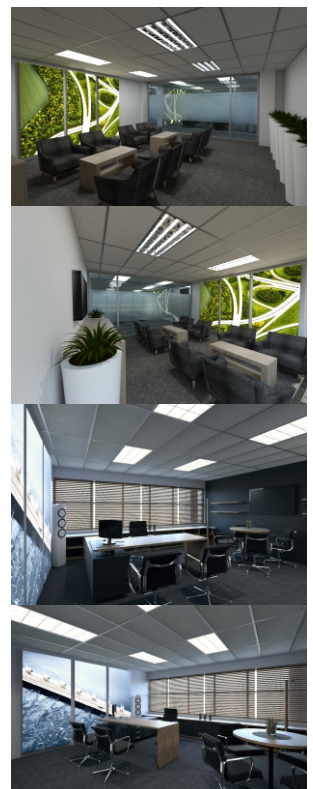
**D** RAISED FLOOR  
SIZE: 36m<sup>2</sup>





ACCENTURE  
FULL AUTOMATION  
EXECUTIVE BOARDROOM

- A** AUTOMATED BOARDROOM TABLE  
SIZE: 6000mm (L) X 2400mm (W) X 800mm (H)
- B** AUTOMATED FEATURE PARTITION  
SIZE: 3000mm (L) X 2500mm (H)
- C** STORAGE UNITS  
SIZE: 11000mm (L) X 500mm (W) X 900mm (H)
- D** MULTIPLE LED SCREENS  
SIZE: 3720mm (L) X 500mm (W) X 2250mm (H)



MOTOTOLA  
MOBILE RETAIL ACTIVATION  
MOBILE PHONE

- A** RECEPTION DESK  
SIZE: 4050mm (L) X 750mm (W) X 1180mm (H)
- B** ILLUMINATED FABRIC GRAPHICS  
SIZE: 1000mm (L) X 80mm (W) X 2300mm (H)
- C** DIRECTIONAL SIGNAGE  
SIZE: 900mm (L) X 2100mm (H)
- D** ILLUMINATED DISPLAY PLINTH  
SIZE: 1500mm (L) X 500mm (W) X 1000mm (H)





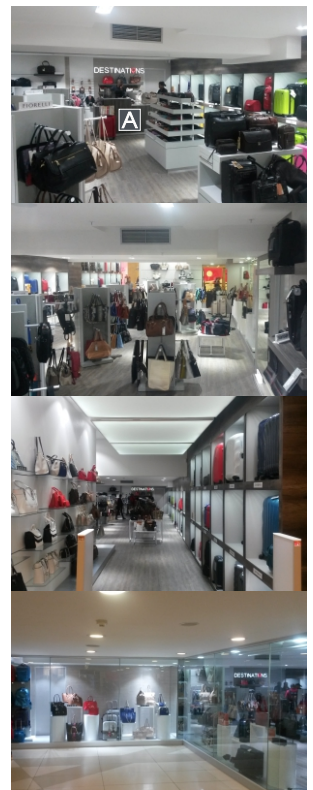
DESTINATIONS  
CONTEMPORARY  
LUXURY, UTILITY & TRAVEL BAGS

**A** POINT OF SALE COUNTER  
SIZE: 1500mm (L) X 700mm (W) X 1200mm (H)

**B** FREESTANDING DISPLAY UNITS  
SIZE: 600mm (L) X 4000mm (W) X 1500mm (H)

**C** RETAIL SLAT WALL  
SIZE: 3000mm (L) X 2400mm (H)

**D** BUILT-IN DISPLAY  
SIZE: 2100mm (L) X 1000mm (W) X 2700mm (H)



CULINARY CONSULTING SHOWROOM  
CONTEMPORARY INDUSTRIAL  
FLAGSHIP RETAIL WAREHOUSE

**A** POINT OF SALE COUNTER  
SIZE: 2000mm (L) X 700mm (W) X 1000mm (H)

**B** FREE STANDING ILLUMINATED SHELVING UNIT  
SIZE: 5000mm (L) X 1000mm (W) X 2700mm (H)

**C** BUILT-IN DISPLAY ROOMS  
SIZE: 3000mm (L) X 4000mm (W) X 2700mm (H)

**D** SUSPENDED BULKHEAD  
SIZE: 9m<sup>2</sup>







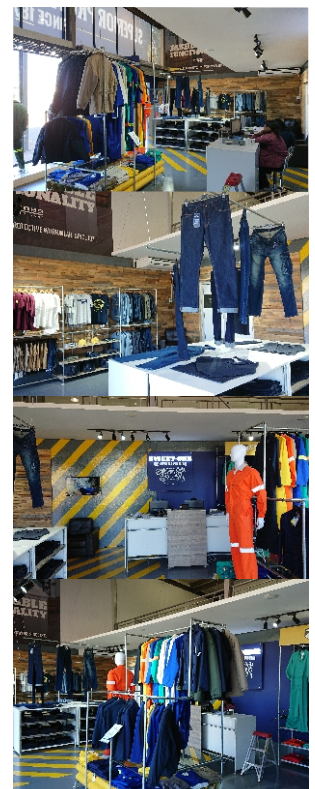
EPHRATA MOBILE  
MODERN  
MOBILE NETWORK PROVIDER

**A** POINT OF SALE COUNTER  
SIZE: 2000mm (L) X 700mm (W) X 900mm (H)

**B** RETAIL SLAT WALL  
SIZE: 2000mm (L) X 2500mm (H)

**C** CUSTOM DISPLAY PLINTHS  
SIZE: 1200mm (L) X 1200mm (W) X 1000mm (H)

**D** CUSTOM FITTED ILLUMINATED GRAPHIC  
SIZE: 4500mm (L) X 1000mm (H)



CULINARY CONSULTING SHOWROOM  
CONTEMPORARY INDUSTRIAL  
FLAGSHIP RETAIL WAREHOUSE

**A** POINT OF SALE COUNTER  
SIZE: 2657mm (L) X 706mm (W) X 1216mm (H)

**B** FREE STANDING DISPLAY UNIT  
SIZE: 1900mm (L) X 1200mm (W) X 2000mm (H)

**C** SHELVING DISPLAY UNITS  
SIZE: 1200mm (L) X 520mm (W) X 1000mm (H)

**D** SUSPENDED BULKHEAD  
SIZE: 11860mm (L) X 2700mm (W) X 80mm (H)





SOUTH AFRICA

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